## Business Matchmaking for visitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for visitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit. In order to schedule meetings, complete your online visitor pre-registration, and our team will email you with your login credentials to access the Program. This will provide a personalised report, listing out all relevant exhibiting companies at the show with similar business interests — it's about meeting the right people in the right place at the right time.

## **Compelling Show Statistics:**

	2018	2019
Total number of meetings confirmed	573	954

Total 954 meetings were requested

60% of the meetings were actioned through the program before arriving onsite.

## Features of the program:

Search for exhibitors based on company, products or country of origin



2 Identify which exhibitors you want to meet at the show



**3.** Schedule your meetings before you arrive



For more information, email our Business Matchmaking Team: info@bizmatchmaking.net