

Business Matchmaking for exhibitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for exhibitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit – it's about meeting the right people in the right place at the right time.

Features of the program:



Making the
Right Match



Automatic
Matchmaking



Scheduling
Meetings



Specific
Filtering



Real-time
Tracking Diary



Scheduling
Mini-workshops



Business Matchmaking
Team Assistance

Compelling Show Statistics:

	2018	2019
Total number of meetings scheduled	1,346	1,953

1,953 meetings were scheduled between **147** exhibitor profiles in the Business Matchmaking program.

60% of the meetings were actioned through the program before arriving onsite.

For more information, email our Business Matchmaking Team: info@bizmatchmaking.net